

CENTRAL UNIVERSITY OF JHARKHAND, RANCHI

Swabhimani Birsa

Celebration of the 150th Birth Anniversary of Bhagwan Birsa Munda
(1st – 15th November, 2025)

NOTICE

Invitation for Logo Design Competition

As part of the upcoming **150th Birth Anniversary Celebration of Bhagwan Birsa Munda (1st–15th November 2025)**, the Central University of Jharkhand invites students, faculty, staff, alumni, and members of the wider community to participate in a **Logo Design Competition** for the event.

The logo should:

- As the theme for this year's celebration is "*Swabhimani Birsa*", the logo should ideally manifest the theme.
- Reflect the life, philosophy, and legacy of Bhagwan Birsa Munda.
- Symbolize tribal heritage, culture, and identity.
- Represent the themes of freedom, justice, resilience, and inclusivity.
- Be creative, original, and suitable for use across digital and print platforms.

Guidelines

1. The logo must be submitted in **JPEG/PNG and PDF formats** (high resolution).
2. Each participant/group may submit a maximum of **one entry**.
3. The entry should be accompanied by a brief write-up/slogan (100 words) explaining the concept.
4. The selected logo will be used on all official materials related to the celebration.
5. The decision of the Selection Committee will be final.

Eligibility: Open to on-campus UG & PG students of CUJ

Participants can apply either as individual or as a team (not exceeding 5 members)

Prizes:

- **Prize Money:** ₹5,000/- only
- **Letter of appreciation will be given to the deserving entries.**

Last Date of Submission: 13th October, 2025

Email your entry to: swabhimanibirsa@cuja.ac.in

All are encouraged to participate and contribute creatively to this historic occasion.

With regards,

Convenor
(Dr Hrishikesh Mahto)